



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Strategic Media Placement
7689 Stagers Loop
Delaware, OH 43205

Contract # 334862

Schedule Dates 10/02/12-10/02/12
Advertiser Pol/K Rothfus/R/Congress (13160)
Agency/T-Code Strategic Media Placement (3469)/157739025
Product Political - Federal Candidate (1067)
Brand POL/K ROTHFUS/R/CON/PA (130629)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name EVERSOLE, WHITTNEY
Phone/Fax /
CPE 2781
Account Types National/Political
Billing Type Standard
Comments KEITH ROTHFUS 10/1
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06358164
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,140.00
Net Total \$6,460.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Oct. 2012 6 \$7,600.00
Grand Total: 6 \$7,600.00

(Signature)

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5:59A- Channel 11 News 6am	2		2						2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 6-7A/1	10/1/12
2.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5:58P- Channel 11 News At 6pm M-F	2		2						2	\$1,000.00	\$2,000.00	Pittsburgh (WPXI)	NEWS 6-630P/2	10/1/12
3.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	2		2						2	\$2,000.00	\$4,000.00	Pittsburgh (WPXI)	LATE NEWS/3	10/1/12

Accepted Agency/Advertiser: Date: Accepted Station: Date: Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.